

Impressions Sourcebook2011

ORDERS DUE
10/07/2011

The Impressions Annual Sourcebook is an invaluable tool for professionals involved in the decorated apparel industry. Firms serving the industry are eligible to purchase a company logo to enhance their corresponding product/directory listing. To take advantage of this opportunity you will need to complete this form and submit the appropriate artwork by **October 7, 2011**. Please contact **Diane Kennedy** at p: 770-291-5519, f: 770-777-8731, email: diane.kennedy@nielsen.com with any questions.

Company Name _____

Logo Brand (if different from company name) _____

(Example: "JERZEES" logo to appear above the company name "Russell Brands, LLC)

Street Address _____ City/State/Zip _____

Phone # _____ Fax # _____

Person Completing Form _____ E-mail _____

Total number of logos ordered: _____ @\$_____ each = TOTAL DUE \$ _____

BLACK/WHITE LOGOS:

Logos for non-display advertisers: 1 for \$185; 2-5 for \$160 each; 6 or more for \$135 each

Sourcebook Display Advertisers: 1 for \$135; 2-5 for \$110 each; 6 or more for \$95 each

COLOR LOGOS:

Logos for non-display advertisers: 1 for \$295; 2-5 for \$270 each; 6 or more for \$245 each

Sourcebook Display Advertisers: 1 for \$285; 2-5 for \$210 each; 6 or more for \$195 each

SUPPLIERS

- Logo Above Our Company Name

APPAREL BLANKS

- American-Made Apparel
- Animal, Pet, K-9 Apparel
- Aprons, Smocks

Athletic Wear

- Baseball Uniforms
- Basketball Uniforms
- Bowling Shirts
- Cheerleader Uniforms
- Football Uniforms
- Hockey Uniforms
- Lacrosse Uniforms
- Other Sports Uniforms
- Physical Education Uniforms
- Rugby Shirts
- Soccer Uniforms
- Swimwear
- Tennis Wear
- Track and Field Uniforms
- Warm-Up, Jogging Suits

Camouflage Apparel

Caps, Headwear

- Bandannas
- Baseball Caps
- Beanies

- Bucket Hats
- Camouflage Hats
- Chefs' Hats
- Children's, Infants', Youth Caps
- Corduroy Caps
- Cycling Caps
- Denim Caps
- Eco-Friendly Caps
- Fashion Caps
- Fitted Caps
- Five-Panel Caps
- Flat-Bill Caps
- Golf Caps
- Headbands
- Knitted Caps
- Leather Caps
- Licensed Caps
- Low-Crown Caps
- Matching-Fabric Caps
- Novelty Caps
- Painters' Caps
- Panels, Panel Programs for Caps
- Poplin Caps
- Precurved-Visor Caps
- Sandwich-Bill Caps
- Six-Panel Caps
- Straw Hats
- Suede Caps
- Twill Caps
- Unstructured Caps
- Visors

- Wool Caps
- Children's Apparel
- Closeouts (First Quality)

Denim Apparel

- Denim Caps
- Denim Dresses
- Denim Jackets
- Denim Shirts
- Denim Youth

Eco-Friendly Apparel

- Caps
- Fleecewear, Sweats
- Golf, Placket Shirts
- Jackets, Outerwear
- Other
- T-Shirts

Fleecewear, Sweats

- 1/4-, 1/2-Zip Fleece
- Canton Fleece
- Canton Fleece, Textured (Herringbone, ribbed, etc.)
- Cardigans (Fleece)
- Children's, Infants', Youth Fleecewear
- Color-Change Fleece
- Crew-Neck Sweats
- Crop Tops (Fleece)

Company Name: _____

- Dresses (Fleece)
- Eco-Friendly Fleece
- Fashion Fleece (Stripes, multicolor, overdyed, etc.)
- French Terry Fleece
- Full-Zip Fleece
- High-Cotton Content Fleece
- Hooded Sweats
- Irregulars, Seconds Fleece
- Jackets (Fleece)
- Mock Turtleneck Fleece Shirts
- Neon Fleece
- Oversize Fleece (3XL and Larger)
- Pants (Fleece)
- Polyester Fleece
- Prepared-for-Dyeing (PFD) Fleece
- Raglan-Sleeve Fleece Shirts
- Set-In Sleeve Fleece Shirts
- Sherpa Fleece
- Short-Sleeve Fleece Shirts
- Shorts (Fleece)
- Sleeveless Fleece Shirts
- Sweat Pants
- Tall-Size Fleece
- Textured Fleece (Brushed, suede, corduroy, ribbed, etc.)
- Turtleneck Fleece Shirts
- Warm-Up Suits

- Footwear** (Sneakers, Canvas Shoes, Sandals, etc.)

Garment-Dyed Apparel

Golf, Placket Shirts

- Eco-Friendly Golf, Placket Shirts
- Golf, Placket Shirts
- Interlock Golf, Placket Shirts
- Jersey Golf, Placket Shirts
- Ladies' Golf, Placket Shirts
- Oversize Golf, Placket Shirts (3XL and larger)
- Piqué Golf, Placket Shirts
- Specialty Treated Golf, Placket Shirts (Teflon-coated, stain-resistant, etc.)
- Textured Golf, Placket Shirts (Herringbone, sueded, etc.)
- Youth Golf, Placket Shirts

Headwear

Infant's Apparel

- Bibs
- Infants' Apparel
- Rompers, Sleepers
- Snap-crotch bodysuits

Irregulars, Seconds

Jackets, Outerwear

- Barn Jackets, Coats
- Baseball Jackets
- Big, Tall Jackets
- Chefs' Jackets
- Children's, Infants', Youth Jackets

- Coaches' Jackets
- Corduroy Jackets
- Denim Jackets
- Dusters
- Eco-Friendly Jackets
- Hooded Jackets
- Leather, Suede Jackets
- Lettermen's Jackets
- Microfiber Jackets
- Nylon Jackets
- Oversize Jackets (3XL and larger)
- Oxford Jackets
- Panels, Panel Programs for Jackets
- Polyester, Blends
- Poplin Jackets
- Satin Jackets
- Supplex Jackets
- Tyvek Jackets
- Vests
- Wind Shirts, Windbreakers
- Wool Jackets

Jerseys

- Baseball Jerseys
- Basketball Jerseys
- Cycling Jerseys
- Football Jerseys
- Hockey Jerseys
- Rugby Jerseys
- Soccer Jerseys

Leotards, Workout Apparel

Made-In-USA Apparel

Maternity Wear

Miscellaneous Apparel

- Baby-Doll T-Shirts
- Boat-Neck Shirts
- Brush-Twill Shirts
- Burn-Out T-Shirts
- Camp, Hawaiian Shirts
- Color-Block Shirts
- Dickey (a small fabric insert worn to fill out neckline)
- Flannel Apparel
- Fleece Apparel
- Gloves
- Henley-Collar Shirts
- Johnny-Collar Shirts
- Juniors Apparel
- Ladies' Fashion Apparel
- Misses Apparel
- Sets (Top and Bottom coordinates)
- Tube Tops/Bandeaus
- Western Wear
- Woven Shirts

Neckwear

Oversize Apparel (3XL and Larger)

Pants

- Drawstring Pants
- Elastic-Waist Pants
- Fleece Pants
- Sweat Pants

- Velcro-Waist Pants
- Yoga Pants

Performance Apparel

- Anti-Microbial Apparel
- Moisture Wicking
- Odor-Resistant
- Other
- Soil-Resistant
- Stain-Resistant
- U.V. Protective Apparel
- Wrinkle-Resistant

Prepared-For-Dyeing (PFD) Apparel

Rainwear

Robes, Wraps

Rugby Shirts

Safety Apparel

Scarves

School Uniforms

Shorts

- Boxer Shorts
- Contrasting-Cuff Shorts
- Cotton Shorts
- Cycling Shorts
- Dress Shorts
- Fleece Shorts
- Gym, Athletic Shorts
- Knee-Length Shorts
- Nylon Shorts
- Soccer Shorts

Socks, Leggings

Sublimation Apparel

- Fleecewear for sublimation
- Golf, Placket Shirts
- Jackets for sublimation
- T-Shirts for sublimation

Sweaters

- Cardigan Sweaters
- Pullover Sweaters
- V-Neck Sweaters

T-Shirts

- Baby-Doll T-Shirts
- Burn-Out T-Shirts
- Camouflage T-Shirts
- Cap-Sleeve T-Shirts
- Children's, Infants', Youth T-Shirts
- Color-Block T-Shirts
- Color-Change T-Shirts
- Crop Tops
- Double-Collar T-Shirts
- Eco-Friendly T-Shirts (Other Than Organic Cotton)
- Hooded T-Shirts
- Imported T-Shirts
- Irregulars, Seconds T-Shirts
- Long-Sleeve T-Shirts (with pockets)
- Long-Sleeve T-Shirts (without pockets)

Company Name: _____

- Muscle, Sleeveless T-Shirts
- Neon T-Shirts
- Nightshirts
- Organic Cotton T-Shirts
- Oversize T-Shirts (3XL and larger)
- Pocket T-Shirts
- Prepared-for-Dyeing (PFD) T-Shirts
- Recycled-Materials T-Shirts
- Reversible T-Shirts
- Ringer T-Shirts
- Rolled-Sleeve T-Shirts
- Shimmels
- T-Back Tank Tops
- T-Shirt Dresses
- T-Shirts 100% Cotton
- T-Shirts 50/50 Blend
- T-Shirts 65/35 Blend
- T-Shirts, Other Fabrics/Blends
- Tall-Size T-Shirts
- Tank Tops
- Textured T-Shirts (Brushed, suede, corduroy, ribbed, etc.)
- V-Neck T-Shirts

- Thermal Apparel**
- Tie-Dyed Apparel**
- Ties, Neckwear**
- Turtlenecks, Mock Turtlenecks**
- Underwear**
- Union-Made Apparel**
- USA-Made Apparel**
- Vests**

Workwear

- Blazers Uniforms
- Flame-Retardant Uniforms
- Medical Uniforms, Scrubs
- Occupational Uniforms (firefighters, police, etc.)
- Physical Education Uniforms
- Public Safety Uniforms
- Restaurant & Hospitality Uniforms
- Work Uniforms (Coveralls, smocks, etc.)

Woven Apparel

- Oxford Shirts
- Twill Shirts
- Western Shirts

BLANK NONWEARABLES & ACCESSORIES

- Backpacks, Knapsacks**

Bags

- Duffle Bags
- Eco-Friendly Bags
- Fanny Packs
- Garment Bags
- Golf Travel Bags
- Gym, Sports Bags
- Imitation Leather Bags, Packs
- Laundry Bags
- Luggage, Travel Bags

- Messenger Bags
- Novelty Bags
- Panels, Panel Programs for Bags
- Roller Backpacks
- Tote Bags

- Banners, Flags, Pennants**
- Blankets, Throws** (All types)
- Handbags, Purses**
- Home Textiles** (bed, bath, table, etc.)
- Promotional Products, Hardgoods**
- Towels**
- Umbrellas**
- Wristbands**

COMPUTER EQUIPMENT & SUPPLIES

Computer Hardware

- Business Systems, Turnkey
- Digital Cameras
- Film-Imaging Systems
- Graphics Systems, Turnkey

Computer Software

- Business Software
- Communications Software
- Digitizing Software & Equipment
- Editing Software
- Graphics Software
- Lettering Software
- Monogramming Software
- Networking Software
- Separations Software

CUTTING EQUIPMENT & SERVICES

- Die Cutters**
- Laser Cutters**

DIGITAL DECORATING EQUIPMENT & SUPPLIES

Color Laser Copier (CLC)

- Color Laser Copier Toners
- Color Laser Copier Transfer Paper
- Color Laser Copiers

Color Laser Printer

- Color Laser Printer Transfer Paper
- Color Laser Printers

Inkjet

- Inkjet Cartridges
- Inkjet Printers
- Inkjet Transfer Paper

InkJet-To-Garment

- Equipment
- Inks
- Supplies

Sublimation

- Equipment
- Inks
- Supplies

Thermal

- Thermal Transfer Paper
- Thermal Wax Transfer Ribbons

EMBROIDERY EQUIPMENT & SUPPLIES

- 3-D Embroidery Supplies**
- Adhesives**
- Applique Material & Yard Goods**

Backing Material

- Adhesive Backing
- Cutaway Backing
- Fusible Backing
- Tearaway Backing

Bobbins & Bobbin Winders

- Digitizing Software & Equipment**
- Eco-Friendly Embroidery Supplies**
- Editing Software**
- Emblem-Making Supplies**

Emblems, Patches

- Chenille (Emblems, Patches & Letters)
- Embroidered Patches

Embroidery Equipment

- Chenille Machines
- Compact Embroidery Machines
- Multihead Machines (2 heads to 6 heads)
- Multihead Machines (8 heads and up)
- Repair, Maintenance Services
- Replacement Parts, Services
- Schiffli Machines
- Sequin Machines
- Singlehead Machines
- Specialty Equipment
- Used Embroidery Equipment

Equipment Leasing

- Hoops, Frames, Hooping Aids, Hooping Systems**

Lettering

- Lettering Software**

Lubricants

- Lubricants for Machine
- Lubricants for Thread

Machine Parts

- Merrow, Edging Equipment**
- Monogramming Software**
- Needles**
- Networking Software**
- Scissors & Sharpeners**

Company Name: _____

Sewing Machines

- Embroidery-Capable Sewing Machines
- Straight-Stitch Only Sewing Machines

- Sewing Notions & Supplies**
- Stock Designs**

Thread

- Acrylic Thread
- Chenille Thread
- Cotton Thread
- Merrow Thread
- Metallic Thread
- Other Thread
- Polyester Thread
- Rayon Thread
- Schiffli Yarn
- Special Effects Thread

- Tools & Attachments**
- Topping Materials**
- Used Embroidery Equipment**

HEAT-APPLIED GRAPHICS EQUIPMENT, LETTERING & TRANSFERS

Heat-Press, Lettering Supplies

- Film Adhesives
- Letter Storage Boxes, Trays
- Letter-Placement Supplies
- Letter-Removal Solvents
- Reflective Tapes, Ribbons
- Silicone, Teflon Release Sheets & Pillows
- Solvent Applicators
- Transfer Display Units
- Transfer Smoothing Eraser

Heat-Seal Equipment

- Automatic Heat-Seal Equipment
- Cap Heat-Seal Equipment
- Manual Heat-Seal Equipment
- Mug Heat-Seal Equipment
- Multipurpose Heat-Seal Equipment
- Oversize Heat-Seal Equipment (20" x 25" or larger)

Lettering

- Chenille Lettering
- Die-Cut Lettering
- Embroidered Lettering
- Film Lettering
- Flock Lettering
- Laser Custom-Cut Lettering
- Printed Fabrics (Plaids, etc.)
- Tackle-Twill Lettering
- Vinyl Lettering
- Water-Jet Custom-Cut Lettering

- Lettering Materials** (Yardage, various types)

Transfer Screen Printing Inks & Supplies

- Adhesive, Transfer
- Cold-Peel Transfer Inks
- Cold-Peel Transfer Paper
- Hot-Peel Transfer Paper
- Hot-Split Transfer Inks
- Litho, Offset Transfer Paper
- Other Transfer Inks
- Puff Transfer Inks
- Screen Print Transfer Paper
- Softhand Transfer Inks

Transfers

- Cap-Size Transfers
- Cold-Peel Transfers
- Color-Change Transfers
- Eco-Friendly Transfers
- Emblems, Patches (Heat-Applied)
- Embroidered-Look Transfers
- Flock Transfers
- Foil Transfers
- Glitter Transfers
- Hot-Split, Hot-Peel Transfers
- Lithographic Transfers
- Oversize Transfers
- Plastisol Transfers
- Puff Transfers
- Reflective Transfers (Glow-in-the-dark)
- Rhinestone, Stud Transfers
- Small, Pocket-Size Transfers
- Softhand Transfers
- Stretchable Transfers
- Suede Transfers

MISCELLANEOUS EQUIPMENT, SUPPLIES & INDUSTRY SERVICE

- Airbrush Equipment & Supplies

Art Supplies & Services

- Art Dept. Furnishings, Tools & Supplies
- Art Equipment (Photo lettering, graphic modifiers)
- Art Storage, Filing Systems
- Art, Graphic Design Services
- Clip Art Services (Computerized and other)

Bagging Equipment

- Bar-Coding Equipment & Supplies**
- Books** (Instructional)
- Catalogs** (Blanks)
- Color Separators, Service Bureaus**
- Computer Accessories** (mouse pads, etc.)

Consultants

- Computer Consultants
- Custom Apparel Design & Manufacturing Consultants
- Digital Imaging Consultants
- Embossing Consultants
- Embroidery Consultants

- Environmental Consultants
- Internet Consultants
- Management Consultants
- Marketing, Sales Consultants
- Retail, Display Consultants
- Retail, Franchise Setup Consultants
- Screen Printing Consultants

- Custom Garment Dyeing**
- Custom Transfer Services**
- Cut-and-Sew Contract Services**

Direct Flocking Equipment & Supplies

- Flock Adhesives
- Flock Transfer Paper
- Flocking Equipment
- Loose Flock

- Display Supplies, Fixtures & Accessories**

Educational Seminars

- Embroidery Educational Seminars
- Heat Transfer Educational Seminars
- Screen Printing Educational Seminars

- Emblems & Patches: Long Run & Schiffli Service**

- Emblems & Patches: Short Run & Rush Service**

- Emblems, Patches & Chenille Service**

- Embossing Equipment & Supplies**

- Embossing Services, Contractors**

- Engraving Equipment & Supplies**

- Equipment Leasing**

- Equipment Repair**

- Ergonomic Supplies**

- Folding, Bagging Equipment & Supplies**

- Freight Services**

- Garment Carts**

- Garment Dyeing**

- Garment Labels & Labeling Equipment**

- Hand Cleaners**

- Labels, Labeling Equipment**

- Leasing**

- Packaging Equipment & Supplies**

- Pad-Printing Equipment & Supplies**

- Plotters**

- Private-Label Manufacturing**

- PVC Patches**

- R-F Welding Services**

- Retail, Franchise Setup**

- Rhinestone Setting Machines**

- Rubber Patches**

- Spangle Machines**

- Spot Removal Supplies & Equipment**

- Steaming/Pressing Equipment**

- Tagging Equipment**

- Tools & Attachments**

- Trade Associations**

- Trade Shows**

Company Name: _____

- Trims (Collars, cuffs, etc., for garment customization)**
- Videos (Instructional)**
- Visual Display Aids**

Wearable-Art Equipment & Supplies

- Attachment Equipment
- Fabric Paints
- Foils
- Nailheads
- Ornaments, Gems
- Paste, Glue
- Rhinestones
- Sequins, Beads, Pearls

SCREEN PRINTING EQUIPMENT & SUPPLIES

Drying, Curing Equipment & Supplies

- Cap Dryers
- Conveyor Dryers
- Dryer Belts
- Electric Dryers
- Flash-Cure Units
- Gas Dryers
- Stationary Dryers

- Equipment Leasing**
- Inks for Nontextiles**

Inks for Textile Screen Printing

- Additives, Modifiers
- Athletic Inks
- Color Boosters
- Color-Change Inks (Photochromic)
- Color-Change Inks (Thermochromic)
- Color-Matching Systems
- Concentrated Pigments
- Crystalline Inks
- Discharge Ink Systems
- Fluorescent, Neon Inks
- Gel Inks
- Glitter Inks
- High-Density Plastisol Inks
- Jacket Inks
- Metallic Inks
- Phosphorescent Inks
- Plastisol Inks

- Process-Color Inks
- Pthalate-Free Inks
- Puff Inks
- PVC-Free Inks
- Reflective Inks
- Suede Inks
- Toners For Plastisol Inks
- Toners For Process Inks
- Water-Base, Water-Phase Inks

Printing Equipment, Supplies & Services

- Adhesive Applicators
- Adhesives, Pallet
- Air Compressors
- Athletic Numbering Equipment, Supplies
- Automatic Printing Presses
- Belt Printing Presses
- Cap Printing Equipment, Supplies
- Chemicals for Printing
- Control, Measurement, Testing Devices
- Cylinder, Bottle, Mug Printing Presses
- Drying Racks
- Eco-Friendly Printing Supplies
- Flatbed Transfer-Printing Presses
- Floodbars
- Ink Applicators (Automatic)
- Ink Mixing & Measuring Equipment, Software, Supplies
- Jacket Holddowns
- Manual Printing Presses
- Platen Adhesives & Tapes
- Platens & Attachments (Automatic)
- Platens & Attachments (Manual)
- Preregistration Systems

- Projection Registration, Alignment Systems
- Repair, Maintenance Services
- Replacement Parts, Services for Screen Printing Equipment
- Safety Equipment, Supplies
- Scheduling Systems
- Spot-Cleaning Equipment, Supplies
- Squeegee Cleaning, Sharpening Machines
- Squeegees
- Test Print Squares
- Transfer-Release Paper
- Used Screen Printing Equipment

Screen-Making Equipment & Supplies

- Adhesives (Frame)
- Block-out Products
- Chemicals for screen making
- Computerized Film-Imaging Devices
- Direct-To-Screen Digital Imaging Equipment
- Drying Cabinets
- Drying Racks
- Eco-Friendly Screen-Making Supplies
- Emulsions, Stencil Materials
- Frame Inserts, Adaptors
- Frames: Caps
- Frames: Metal (Rigid)
- Frames: Retensionable
- Frames: Wood
- High-Density Films
- Masking Film
- Scoop Coaters
- Screen Coaters, Automatic
- Screen Mesh
- Screen Stretching Devices
- Screen-Exposure Units, Vacuum Frames
- Tape (for screen making)
- Tension Meters
- Vellum

Screen-Reclaiming Equipment & Supplies

- Chemicals for reclaiming screens
- Eco-Friendly Screen-Reclaiming Supplies
- Pressure Washers
- Screen Washers, Automatic
- Screen Wipes
- Solvent Reclaiming, Recycling Systems
- Ventilation Systems
- Washout Tanks, Booths
- Water Filtration Systems

- Separations Software**